

For Immediate Release

Media Contact
Company Name
Telephone Number
Email Address
Web site address

Small Business Success Story: {City Name} Resident Finds Success Selling Surplus Goods from the World's Largest Retailers

City, State, Date – Excess merchandise from big-box retailers is helping millions of American consumers and small business owners make and save money. Local business(person), {business name or your name} has built a {thriving, profitable, side} business by selling {list what you are selling: electronics, housewares, clothing, toys, tools} online. Many of these items {name of store} sells were purchased from Liquidation.com (www.liquidation.com), an online marketplace that allows consumers to bid on- for pennies on the dollar- retail surplus inventory that has come back from the world's largest retailers.

{Insert WHY you decided to start your small business: maybe you were laid off, maybe you wanted to earn extra cash, maybe you wanted to work for yourself}.

Remainder of body text – Should include any relevant information to your products or services. Include benefits and why your product or service is unique.

Include a possible quote from someone in the business, industry experts or satisfied customers (a representative from Liquidation.com would be happy to provide a quote about your business).

{Business name or your name} is pleased to share its consumer/small-business story with the hope to inspire people to think outside of the box when it comes to a new career. We also hope to inspire people to look to eCommerce as a successful way to make some extra money on the side.

Include company history here: how long it's been in the area and a general overview of what products you offer, who your customers are, etc.

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